



Flash Report 4th Eastern Partnership Business Forum

On October 26-28 CEO and Deputy CEO of EBA Georgia took part in the 4th Eastern Partnership Business Forum in Tallinn, Estonia, titled “Digital Economy: Innovative Platform for Transparent Borderless Business”. The Eastern Partnership Business Forum is a traditional side-event to the EU Eastern Partnership Summit, which takes place every two years.

Purpose of Visit

The main objective of the forum was to promote cross-border economic relations, transparency, new business opportunities and cooperation between EU and Eastern Partnership countries, with a particular focus on SMEs.

EBA Georgia is brokering trade between Georgian and European companies and is seeking to expand its network.

Highlights

Chairman of the board of Enterprise Estonia Alo Ivask called for Armenian, Azerbaijani, Georgian, Moldovan, Ukrainian and Belarusian entrepreneurs to enter the European Union market through Estonia, a concept that also applies to Georgia. Further information is on @EBAGeorgia.

Zurab Magradze, Business Development Director, UGT IT Solutions spoke on E-governance and Jemal Inaishvili of GCCI covered Cross-Border trade.



In addition to meeting over 20 companies who have an interest in finding a Georgian partner, The European Business Association Georgia signed a memorandum of understanding with EBA Moldova and Belorussia and has entered into a co-operation agreement with a partner in Azerbaijan to support companies wishing to invest in Georgia.

Conclusion

It is clear that further that there is demand in other Eastern Partnership countries to forge links and explore investment opportunities in Georgia, EBA will aggressively pursue such possibilities.



Any enquiries concerning our visit should be addressed to info@eba.ge or messenger @EBAGeorgia.